



Annual Report

2014



"Fundamentally Changing the Way Humanity Lives in and Creates Its Environment"

Our Core Values

- We believe that the world is one and its challenges are one. That humanity is one, created equal, with equal rights to all resources and opportunities, which must be made available to everyone.
- Using enterprise Geographic Information Systems (GIS), Computer Aided Design and Drafting and other Information Technologies we will design a visual solution to eradicate physical, emotional and mental poverty on our planet and thus fundamentally change the way humanity lives in and creates its environment.
- We believe that when organizations operate as a team with a shared vision, shared goals and shared sacrifices, success is assured. Respect and regard for each other internally must be a reflection of the work we are attempting to do externally. Building on SDG #17 we strived to establish global partnerships for development
- We continue to build a working environment that is fun, creative, challenging and where there is a desire to learn and to question and disagree without fear of reprisals.
- We are committed to making these values become a reality and failure is not an option.

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President's Message

Dear Friends,

In 2014 The Institute for Conscious Global Change (CGC) continued to make good and steady progress toward the completion of the Millennium Earth Project's Proof of Concept with St. Raphael in the North Department of Haiti which we did not complete by the end of 2013 as we had hoped.

ICGC's involvement in the development of the Sustainable Development Goals allowed us to engage with Member States, NGOs, Businesses and Academia to introduce Geographic Information Systems (GIS) technology and GeoDesign as essential tools for achieving the goals that were decided upon the 19th of July. Seventeen goals and 169 targets were the outcome of eighteen months of intense deliberations that set out a bold agenda for transforming the lives of people living in all 193 countries. This is a departure from the Millennium Development Goals whose focus was countries in the developing world. The goals and targets set out a framework for countries eradicate extreme poverty, for everyone, everywhere in 15 years leaving no one behind.

Our work of educating stakeholders about the use of GIS has helped in a better understanding of need of integrating the goals and targets, gathering the relevant data, map, plan and design each community.

We welcomed Mr. Scott F. Allen to the role of Executive Director of the Millennium Earth Project (MEP).

Our partnership with EcoCity Builders allowed Scott to assist in the development of the pilots in Cairo, Egypt, Casablanca, Morocco and the World Earth Forum in Medellin, Colombia.

The Board voted in June to move the frequency of our meetings from monthly to quarterly.

In addition ICGC and the work we do using geospatial data was acknowledged by the United Nations at the President of the General Assembly's High Level Stocktaking Event in September 12, 2014. <http://bit.ly/17HpfQ6>

We feel Geographic Information Systems technology is essential to finishing the business of the Millennium Development Goals and the achievement of the new Sustainable Development Goals. Within this framework of the SDGs, the goal is to eradicate poverty in all its forms everywhere, for everyone by 2030! The virtual but tangible solutions that the MEP offers are key to realizing the need to bring all the actors inside and outside each country to the table to envision the future prescribed by each country's development plan merged with Agenda 2030.

Your continued support is greatly needed as we work towards reaching our goal of working with governments and citizens of each country to create a life of dignity for all!

With kindest regards,

A handwritten signature in black ink, appearing to read "Etta D. Jackson". The signature is written in a cursive style with a long horizontal stroke at the end.

Etta D. Jackson, Founder/CEO

March 31, 2015

3. Delivering on our Promise/Determination to Succeed

The promise and determination to succeed remains ever strong. We know that a world free of extreme poverty is possible and can be achieved in 15 years. However, to achieve this in this short time-span of time, technologies like Geographic Information Systems (GIS), GeoDesign and related technologies are essential. The process must be accelerated and GIS is the only tool that can handle such complex data at multiple scales to meet the demand of the 17 goals and 169 targets.

We were determined to position ourselves to deliver on the promise laid out in our Articles of Incorporation to assist the United Nations meet its Development Goals for changing the lives of the citizens living in poverty. To do this we have developed a Millennium Earth Project Proposal, a clear plan with four phases outlining our in-country implementation framework for engaging governments and citizens, academia and businesses for data collection, data analysis, mapping, planning and geodesign. A workplan which will begin with a kickoff meeting with government employees to demonstrate geographic information systems (GIS) and its applications as related to the country's national development plan and the Sustainable Development Goals (SDGs). The aim is to develop a National Sustainable Development Plan that integrates economic growth, social inclusion and protects the environment in a balanced manner.

During the first phase we will conduct a needs assessment to determine needs for GIS data, staff, software, and hardware and use this to create the base for a GIS Strategic Plan. This plan will include methods for collecting and organizing data, as well as how it will be made readily available through online web mapping services. In addition, the Strategic Plan will allow us to refine the scope, budget, and timeline for additional phases. Technical workshops will be conducted periodically during this phase to allow government employees to start using GIS and global positioning systems (GPS) hardware and software while giving them a better understanding of how each works.

The second phase would involve the collection of comprehensive sets of infrastructure and utility data to use in creating city models and prepare for the geodesign process.

The third phase focuses on collecting high priority SDG data at a local level and streamlining collection methods to allow cost effective maintenance of data.

The fourth and final phase focuses on developing collection methods for remaining SDG data not addressed in Phase III. Workflows will continue to be streamlined using webmaps to increase the efficiency of participatory data collection and field data collection using mobile devices

ICGC will recommend a large enough city or town for an initial pilot in the country that will allow us to capture most if not all the elements of the 17 Sustainable Development Goals and 169 Targets. Our preference is the city of Cap Haitien in the North Department of Haiti to be virtually developed and then replicated to the whole North Department and then to the country of Haiti and then the world.

The goal is to use our Millennium Earth Project is to create Geodesign models to put equality on the map and to create the 'Future We Want'!

4. Leading the Way to Revolutionize Development

Institute for Conscious Global Change (ICGC) had long known since 2006 before the Open Working Group of the United Nations on the Sustainable Development Goals that only with a comprehensive, holistic plan could we permanently move the underdeveloped and developing nations into the twenty-first century.

This kind of transformative development would provide 2.4 billion citizens with the standard of living and quality of life every member of the human family deserves and has a right to enjoy.

The Rio+ outcome document, The Future We Want, set out a mandate to establish an Open Working Group to develop a set of sustainable development goals by the General Assembly at its 68th session. On July 19th 2014, the OWG concluded the development of 17 sustainable development goals (SDGs) and 169 targets that were universal, transformative, inclusive and integrated. For the first time all 193 Member States of the United Nations, Civil Society Organizations from around the world, Businesses, Academia and Philanthropic Organizations were part of this global discussion and participation.

Because we had already envisioned what the broad framework of the 17 sustainable development goals and 169 targets would be, our development agenda was able to communicate the “how” for delivering on the SDGs.

The seventeen goals designed to eradicate extreme poverty everywhere for everyone by 2030 are: All the goals and targets can be found here:

<http://www.un.org/sustainabledevelopment/>

- **Goal One:** End poverty in all its forms everywhere
- **Goal Two:** End hunger, achieve food security and improved nutrition and promote sustainable agriculture
- **Goal Three:** Ensure healthy lives and promote well-being for all at all ages
- **Goal Four:** Ensure inclusive and quality education for all and promote lifelong learning

- **Goal Five:** Achieve gender equality and empower all women and girls
- **Goal Six:** Ensure access to water and sanitation for all
- **Goal Seven:** Ensure access to affordable, reliable, sustainable and modern energy for all
- **Goal Eight:** Promote inclusive and sustainable economic growth, employment and decent work for all
- **Goal Nine:** Build resilient infrastructure, promote sustainable industrialization and foster innovation
- **Goal Ten:** Reduce inequality within and among countries
- **Goal Eleven:** Make cities inclusive, safe, resilient and sustainable
- **Goal Twelve:** Ensure sustainable consumption and production patterns
- **Goal Thirteen:** Take urgent action to combat climate change and its impacts
- **Goal Fourteen: Conserve and sustainably use the oceans, seas and marine resources**
- **Goal Fifteen:** Sustainably manage forests, combat desertification, halt and reverse land degradation, halt biodiversity loss
- **Goal Sixteen:** Promote just, peaceful and inclusive societies
- **Goal Seventeen:** Revitalize the global partnership for sustainable development

The goal of ICGC from the outset were to ensure the following:

1. **Infrastructure Development:** To provide, Transportation (Roads, Bridges, Ports-Air and Waterways) Energy, Architecture and Urban Planning, Industry, Water and Waste Treatment, Telecommunications.
2. **Educational Development:** Schools and colleges to provide primary, secondary, tertiary education; technical schools and training; life-long learning for adults and the older generation.
3. **Health and Medical Services:** New or rehabilitated institutions to provide adequate healthcare services to each city, village and town for men, women and children. These should include hospitals, clinics, child birth facilities for safe delivery of babies, care of women during pregnancy, safe and legal immunizations for children.
4. **Agricultural Development:** To provide development of safe crops so large and small farmer can prosper marketing, export and fair trade in a global

marketplace that values and respects the hard work of those from developing countries.

5. **Ecological/Biodiversity/Climate Change:** Monitor and development of these essential natural resources to ensure that the environment including land oceans, rivers and streams can sustain itself and all life.
6. **Social Development:** Ensure that institutions are in place for the proper development of boys and girls to have healthy social developments and outlets. That gender issues are addressed including reproductive rights of women.
7. **Governance and Rule of Law:** Strong and effective governance systems must be in place in order that the above mentioned can function and the delivery of the services can be met to meet the aspirations of its citizens. National and local courts and legal systems must be built or re-habilitated for there can be just resolution to the citizens' grievances without briberies and payoffs leaving the poor without recourse.
8. **Technology Transfer:** The use of modern technology is crucial to living better lives and data is one of the assets of this age that must be transferred to the developing world to enable that to bridge the gaps between the developed and developing world to have access to goods and services.
9. **Capacity Building:** From the outset, ICGC will be working alongside employees of government agencies to allow for their participation in all stages of the project. Hands on technical training will ensure the system will continue to develop even after our project is delivered.

ICGC envisions that Geographic Information Systems technology is a tool to impact the achievement of all 17 goals and targets. To show how this can be accomplished we developed a GISassistedSDGs document and a Flowchart to show the impact of the technologies on the SDG achievement.

A virtual development plan to include all the above systems and services is now possible and this is what ICGC is committed to delivering together with its partners working the governments and citizens of each country and with the United Nations systems to bring our vision and those of the Sustainable Development Goals into

concrete manifestation for men, women and children everywhere. We believe that without delivery systems in place, poverty cannot be eradicated.

5. Envisioning the Future We Want

ICGC continues to state that to eradicate poverty and to create the 'Future We Want' each country must be planned and designed and must be done with the government and citizens at the forefront and should be done to include the members of the country who are in the diaspora. The inputs and contributions of international organizations like the United Nations, NGOs, International Financiers and Developers should be given from the perspective that the citizens and governments of each country are capable of determining their own destinies. That they possess the knowledge, the wisdom, and the know-how to design the future they want for themselves with assistance.

The development of these new societies must never mirror colonialism of the past or the western imperialism we see today with the legacy of poverty, illiteracy, exploitation resulting in tribal conflicts, wars which are the causes of social, economic and environmental destabilization. Under this new development no one will be left behind. This plan includes the development of every city, village, town, rural areas and ghettos globally.

Each country will have the opportunity to see the dawning of a new reality they can grasp mentally and visually as a precursor to implementation.

The United Nations agrees with ICGC that the long deferred promise of a better life for those living in abject poverty and those living on the margins can no longer wait.

We as a world now possess the financial, technical, intellectual, and manpower capabilities to transform the world into the one we want that serves all of us adequately.

The time has come to 'Put Equality on the Map' and 'Fundamentally Change the Way Humanity Lives In and Creates Its Environment!' We welcome your participation in this great effort!

6. Financial Statement

Statement of Financial Activities for Year 2014

For a complete Financial Report for the year 2014, please click below:

<https://www.dropbox.com/s/mhjofrv72falcj/ICGC%20STATEMENT%20OF%20FINANCIAL%20POSITION%202014.pdf?dl=0>

7. Board of Directors

1. Etta D. Jackson, Founder/President
2. Guerlyne Gracia-BOUZI, JD, Board Chair
3. Tyra J. Walker- Board Secretary
4. Mr. Urbain Dormond, CPA- Board Treasurer until August 2014
5. Ron Walters-Board Member
6. Rebecca Barker-Board Member-Youth Advisor
7. Deborah Williams-Board Member-Youth Advisor
8. Celeste Kirkland-Board Member- Chair Events Committee
9. Rosalie Van Cleef-Fundraising Officer
10. Mr. Victor Mukete, Esq.
11. Rosalie Van Cleef
12. Louise Michaud, Treasurer, Beginning November 2014

8. ADVISORY BOARD

1. Ms. Heather Witkowski— Chair Quality Assurance/Information Technology
2. Dr. Jochen Albrecht— GIS/Education
3. Dr. Therasme Kelogue — Urban Planning/GIS/Education
4. Mr. Ben Murphy — Information Technology/Application Engineering
5. Mr. Peter Hrabak— GIS/GPS/Data Collection
6. Ms. Maeva Charles — Environmental Sustainability/ Education
7. Dr. Robert Mpoyo— International Expert (DRC)
8. Ms. Maeva J. CHARLES- Education Director

9. Staff

Ms. Etta D. Jackson, CEO

Mr. Scott F. Allen, Chief Operating Officer/Executive Director of MEP

Mr. Kenneth Lohr, GIS Director

Mr. Sacha Nastili, Communications Director

Mr. Milind Joshi, Web Developer and Administrator

Mr. Greg Lemaire, Lead Architectural Designer

Mr. Chris Job

Mr. Ernie Salazar

Mr. Keith DeCristo

10. Youth Advocates for Sustainability (YAS)

Ms. Edith Bargoma-Director –International Affairs and Youth

Ms. Haja Kakay

Ms. Marie K. CHARLES-Secretary

Ms. Yumna Kahn-Treasurer

10. Partners

HIBISCUS (Architecture/Urban Planning/Engineering)

EcoCity Builders

Peace Island Institute

National Center for Geospatial Information (CGINS)

Bridge to Africa 360

12. Donors

Corporate Donors

1. Environmental Systems Research Institute (ESRI)- ArcGIS Software -\$100,000
2. Eagle Rock Security- \$800
3. Riverside Church Sharing Fund Grant-\$4000

4. Conscious Global Changer - 5,000 and above

none

5. Equality Mapper-\$2500-\$5000

EcoCity Builders

6. Global Leader-\$1000-\$2,499

none

7. Community Builder-\$500-\$999

Ron Walters

Mrs. Rebecca Barker

Louise Michaud

8. International Development Advocate-\$250-\$499

None

9. Sustainability Contributor-\$100- \$249

Yue Lei

Dr. Harcourt Fuller

Rosalie Van Cleef

Mrs. Mirriam Omala-Gauvin

10. Millennium Development Friend-\$99 and below

Yan Ling

John Lloyd

13. EVENTS

- GIS Presentation at the Mission of Benin to educate the Chair of the Least Developed countries on the use of Geographic Information Systems and GeoDesign technologies in meeting the Sustainable Development Goals
- Scott Allen and Keith DeCristo accompanied EcoCity Builders to Cairo, Egypt and Casablanca, Morocco to assist in their pilot projects.
- Haiti Today...The World Tomorrow Event November 12, 2014 6:30-9:30pm in partnership with HIBISCUS (Haiti Initiative for Building Innovative & Sustainable Communities), Peace Islands Institute and Reviving Haiti organizations, bringing together Haitian and Friends of Haiti to support the comprehensive virtual development plan for the country. Event to be held at The Peace Islands Institute, New York, NY

- First ICGC Organization Meeting

Planned Events

1. GIS Presentation at the Brazilian Mission
2. GIS Presentation at the Haitian Consulate.
3. Attendance at the GeoDesign Summit January 22-23, 2015 at the ESRI Campus in Redlands, California by Scott Allen and Greg Lemaire
4. Presentation at High-Level Conference on Data Revolution for Africa in Addis Ababa